

North American Hunting Club

12301 Whitewater Drive / P.O. Box 3401
Minnetonka, Minnesota 55343
Phone 612/936-9333
FAX 612/936-9755

December 15, 1995



Bruce Hancock
Hancock's Advanced Outdoor Products
Rt 2 Box 246A
Walla Walla, WA 99362

Dear Bruce,

Congratulations! The Calls-M-All game call has received the North American Hunting Club Field Test recommendation. Out of the 50 members who tested your product, 48 highly recommended it, giving you an outstanding 96% success rate. This easily surpasses our required 67% threshold for the NAHC Member Tested Seal-of-Approval. The evaluations from the members are enclosed for your use and information. If any of the quotes on these reports are used for your firm, please identify the source as a "North American Hunting Club Field Test." Please send a color photo or slide of the product as soon as possible for publication in an upcoming issue of the North American Hunter.

Bruce, also enclosed is information on the '96 NAHC Jamboree. You should seriously consider attending. We anticipate an outstanding attendance of NAHC members. It will provide an excellent opportunity to increase your product sales and exposure at a marginal cost.

Thanks again for your support of the North American Hunting Club field test program. If you have any questions, please call me at 612-988-7118.

Sincerely,

A handwritten signature in dark ink, appearing to read "Paul Jacques".

Paul Jacques
Field Test Coordinator

enclosures

OFFICIAL

Field Test Report

Congratulations! With the Field Test product you've received comes the responsibility to thoroughly evaluate it for your fellow NAHC Members. As a knowledgeable hunter, your candid comments are valuable. Please fill out this official Field Test Report form and return within 60 days to: NAHC Field Test, P.O. Box 3401, Minnetonka, MN 55343.

ITEM TESTED: HANCOCK'S CALLS-M-ALL CALLDATES TESTED: AUGUST-SEPTEMBER 1995WHERE TESTED: ARIZONA - NAVAJO & APACHE COUNTIESWEATHER CONDITIONS: RAIN/FAIR☒ RECOMMENDED☐ NOT RECOMMENDED

REPORT: (give specific examples and reasons for recommendation or non-recommendation)

HANCOCK'S CALLS-M-ALL CALL SHOULD BE PART OF EVERY HUNTER'S EQUIPMENT, IT'S THE MOST UERISTIC YET REALISTIC CALL I'VE EVER USED. THE 45 MINUTE INSTRUCTIONAL AUDIO TAPE ALONE IS WORTH THE PRICE OF \$8.95.

THE CALLS-M-ALL IS WELL BUILT AND I CAN UNDERSTAND WHY THEY BACK IT UP WITH A LIFETIME-FREE REPLACEMENT WARRANTY. WITH LITTLE PRACTICE YOU CAN CALL DEER, ELK, TURKEY AND PREDATORS AND AS WITH ALL GOOD CALLS IT'S GREAT FOR DRIVING CO-WORKERS CRAZY.

(Please use reverse side if additional space is needed.)

DATE: 9-25-95 MEMBER NUMBER: 40099414MEMBER: BRANT STAPKESTREET ADDRESS: P.O. Bx 3427CITY: SHOWLOW STATE: AZ ZIP: 85901

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